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VISUAL ECOLOGY: FORMATION OF DISCIPLINE

The following collective monography is composed of the texts which are constituted on the basis of materials from the All Russian Youth Conference “Visual Ecology: Frontiers and Methods of Discipline Formation” and from the International Scientific Summer School “Visual Ecology: Strategies and Practices”, as well as of significant texts devoted to the analysis of visual pollution, topological urban space and changing aesthetics of urbanised milieu.

The present monography is the first in Russia academic edition which attempts to treat thoughtfully ecology of perception of visual environment: to study problems and to work out criteria of visual pollution, to find out new ways of organisation of visual and media landscape, subjectivity, to suggest notions and concepts which grasp frontiers and form notional and methodological basis of the new area of interdisciplinary knowledge.

This edition is intended both for specialists in mediaphilosophy and mediatheory, urban studies and mediadesign, and for wide circle of readers who interest in urgent problems of visual studies.